

NEWS RELEASE

FOR IMMEDIATE RELEASE

KNEXT Partners with *Kuder*[®] *Journey* to Provide Career Planning Services

January XX, 2012 – **Fort Lauderdale, Fla.** – KNEXT, a college credit advisory service, has announced its partnership with Kuder, Inc. to provide *Kuder*[®] *Journey* to its students. *Journey* is an online education and career-planning tool for postsecondary and adult learners designed to help adults plan for a career that best fits their personality and goals and to make that career transition. Both KNEXT and *Kuder* support the goal of placing students in careers of interest, and both provide tools to guide them in their career planning process. This partnership will help even more students benefit from education and career-planning services that help reduce educational expenses.

“At KNEXT we are committed to equipping adult students with all the tools necessary to help them in their transition to school, and this partnership with *Journey* allows us to offer best-in-class career planning resources to adult students – absolutely free,” says Brian Ouellette.

Tuition fees have continued to rise over the past decade, and using KNEXT helps students reduce those costs by identifying work experiences that may qualify for college credit. Working with trained counselors, students review their backgrounds, develop outlines of their experiential learning, and create portfolios that document their learning, making the case that their learning should be considered for college credit. With its extensive resources, KNEXT provides the support and help needed to successfully transition back into the academic world.

With *Journey*, KNEXT students will have access to education and career planning tools and assessments that identify personal skills and interests to determine a future path. With easy-to-use search and compare features, users can identify possible career choices that align with their own skills, interests, and work values.

Journey provides the most up-to-date and reliable college, scholarship, labor, and occupational information by integrating directly and seamlessly to the most authoritative and respected informational

databases available. *Journey* also features an e-Portfolio, which serves as a web page of achievements and goals that may be shared online. It's a place to store résumés and compile references, certificates, and work samples. Students receive lifelong access to their e-Portfolio.

KNEXT implemented *Journey* into their learning portfolio process on Oct. 19, 2011. Now all KNEXT students may access the *Journey* system when logged into their accounts on KNEXT.com.

About KNEXT: An independently run subsidiary of Kaplan Higher Education, KNEXT is a college credit advisory service that helps individuals translate prior learning into college credit. The company is composed of experienced educators and professionals committed to promoting, growing, and furthering education. Offering a variety of online programs, KNEXT seeks to help adult students in their pursuit of postsecondary education. For information about KNEXT, its Learning Recognition Courses, Evaluators, Advisors and more, visit www.knext.com.

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