

Signs Can Help Improve Patient Communication and Outcomes



XVS 19mm :: Matrix 144 x 208



XVS 16mm :: Matrix 144 x 216



19mm Amber :: Matrix 32 x 64

Healthcare is a dynamic and ever-changing industry. Clear, timely communication helps empower patients and keep staff informed, which can lead to improved care. That's why healthcare facilities across the U.S. are turning to LED message centers. Many have found LED signs to be effective tools that not only deliver messages, but also increase patient satisfaction, efficiency and quality of care.

Communicate clearly. Improve your overall care delivery.

LED signs can and do attract new patients and increase business. But even more importantly, they can arm patients, employees and community members with information that can make a real difference in their lives. Healthcare administrators know that empowering patients can lead to improved outcomes, and as a result, more healthcare facilities are purchasing Watchfire LED signs to help them do just that.

A Watchfire LED sign will help you:

- Enable a regular dialogue with community members and drive-by traffic
- Let consumers know what makes your healthcare center unique, like classes, programs and activities, awards and rankings, retail shops, and value-added services
- Alert the community to upcoming health screenings
- Introduce new physicians or salute employees who go above and beyond
- Announce vaccine recommendations and availability
- Post health-related messages and remind the community to get health screenings
- Encourage healthy lifestyles
- Change messages quickly and easily
- Post and quickly update emergency room or convenient care center wait times
- Expand marketing opportunities

TIP: To let the community know what sets you apart from the competition, use your LED sign to communicate achievements, such as innovative procedures, research, awards and recognition.

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Why Watchfire?

Experience.

Founded in 1932, Watchfire Signs has manufactured outdoor LED signs since 1996. We have experience providing high-quality products to hospitals, convenient care centers and medical offices across the nation. Sold and serviced through our large dealer network of custom sign companies, more than 35,000 Watchfire LED signs are currently operating at businesses and organizations throughout North America.

Expertise.

Watchfire Signs has hundreds of healthcare facility installations across the United States — from Washington to California to New York. And our sign dealers continue to help healthcare facilities transform their signage every day.

Engineered to Stand Up. Designed to Stand Out. Proven to Perform.

From the drawing board to the boardroom, Watchfire signs are the product of good old-fashioned American know-how. We design, engineer and manufacture LED signs at our Danville, IL headquarters. Watchfire LED signs are designed to be the best looking, most reliable LED signs available, making them the right choice for a wide range of healthcare applications. With fully encapsulated, energy-efficient LED modules that can withstand the harshest weather extremes, you can be confident that your sign will be easy to run and maintain.

Dedication to Our Customers.

Watchfire Signs designs and builds LED signs to help businesses and organizations increase visibility and drive growth. We're thoroughly committed to our customers' success, offering the highest level of education, training and support with every sign we sell. On top of that, we're proud to offer our industry-best 5-year warranty. And with the help of our own user-friendly Ignite® Graphics Software, you can quickly program your sign with targeted, beautiful, head-turning messages 24/7.

Forward-thinking healthcare administrators choose signage that will convey more than just a name. Let Watchfire Signs help you transform the way you communicate with your employees and patients, and watch what happens.

**Call us today at 800-637-2645
or visit www.watchfiresigns.com/healthcare.**



W19mm :: Matrix 32 x 128



19mm Red :: Matrix 80 x 80



W 25mm :: Matrix 48 x 112