

## **1800PetMeds Hosts “Americas Next Pet TV Star” Contest**

What could be cuter than your pet? Your pet on TV! Enter 1800PetMeds® “America’s Next Pet TV Star” contest, and your pet could be on its way to superstardom! If your pet is chosen, besides the glitz and glamour that go along with being a TV star, he or she will win an all expense paid trip to PetMeds® corporate headquarters in sunny Ft. Lauderdale, Florida for the TV commercial filming (and they can bring you along too!), \$1000 cash to spend while you’re there, a lifetime supply of [flea and tick medication](#) for one pet, and [your choice of any one pet gear product](#) sure to make your pet the envy of everyone in the neighborhood. What’s more, your pet will grace the TV screens in households around the country! Second and third place winners will receive a lifetime supply of meds and pet gear products for one pet.

### **Entering is Easy!**

All you have to do to enter your pet in the contest is [find us on Facebook and submit a photo](#). The rest is up to the public and our judges! You can submit your photo beginning at 9am PST (that’s noon EST) on Monday June 20, 2011. Submissions are open for four weeks, so get your favorite photo in before 11:59pm PST on Sunday, July 17. You can even add captions to your photo, so get creative and have some fun!

### **How “America’s Next Pet TV Star” Will Be Chosen**

Starting at 12am PST on Monday, July 18, the public can begin voting for their favorite pet. People can vote for each submission once a day, so make sure you encourage your family and friends to vote early and often! The top ten photos will be sent to our judges for a final decision, but until then, post a link to the PetMeds® contest on your Facebook page and ask for votes – there’s no shame in begging! It’s for your pet after all.

Public voting ends on July 31 at 11:59pm PST, and then it’s in the hands of our panel of judges who will make the impossible choice of crowning one lucky pet “America’s Next Pet TV Star.” Judges’ deliberations will last until noon PST on August 1, 2011, and the big winner will be announced by 5pm PST on the same day.

### **The Rules**

No one likes too many rules, and this includes us, but we do have a few. Although we love all pets, for this photo contest, entries are limited to photos of cats and dogs. Entrants must live in the United States and be at least 18 years-old (pets can be any age!), and you’ll have to provide us with a little bit of information about you – your name, e-mail address, and country. We’ll also ask for your pet’s name and whether he or she is a cat, dog, or horse. And because this is a Facebook promotion, we ask that you “Like” us on Facebook and agree to follow all of their contest rules as well. Also, although we know you probably have hundreds of perfect photos of your pet, we can only accept one entry per person. That’s about it! It’s not too bad, is it? And the pay off could be huge! Your pet and all of that personality could be featured in our next TV commercial, which is pretty awesome, isn’t it?

### **Get Your Camera Snappin’!**

You don’t need to have pro photography skills to win this contest – just an adorable pet! So get your camera out and get creative! Does your cat like to hide in a grocery bag? Grab your camera and show us! Does your dog go crazy for bubbles? Make a bunch of bubbles and find out! Is your horse most adorable when the sun is low in the sky and her mane is shimmering in the light? You know what to do! Winning the contest may be the goal, but why not enjoy the journey as well? Even if your pet isn’t chosen, you’ll have some fantastic photo memories that will last forever. And that’s worth more than fame and fortune, right?

After you’ve finished snapping those photos, think about rewarding your pet for his patience. 1800PetMeds has lots of pet toys and treats you can buy online. And, as always, shipping is free if you spend \$39 or more.

### **About PetMeds®**

Founded in 1996, PetMeds® is America’s Largest Pet Pharmacy, delivering prescription and non-prescription products such as Super Joint Enhancer, Super Joint Omega 3, and other pet meds for dogs, cats, and horses at competitive prices direct to the consumer through its 1-800-PetMeds® toll free number and on the Internet through its website at [www.1800petmeds.com](http://www.1800petmeds.com).